

Affinity Staffordshire **Stoke-on-Trent**

**VOTED NO. 1 PLACE TO  
SHOP IN THE POTTERIES**

Affinity Staffordshire is a high-quality covered mall with over 130,000 sq ft space. The centre is a principle retail destination for the region, located off Junction 16 of the M6.

Affinity Staffordshire has been voted the number one place to shop in The Potteries, with anchor stores including GAP, M&S and Nike Outlet.



**No.1**  
place to shop in  
the Potteries



**72%** of  
footfall making  
12+ visits per  
annum



**130,000**  
sq ft



**46**  
retail units



**2.1M**  
visitors  
annually

**650**   
car parking spaces

**96%** of  
visitors come  
from within  
a 40min drive



**3**  
cafés

**98%**   
of visitors to  
Affinity Staffordshire  
make a purchase

## Anchor Stores



**M&S**  
OUTLET



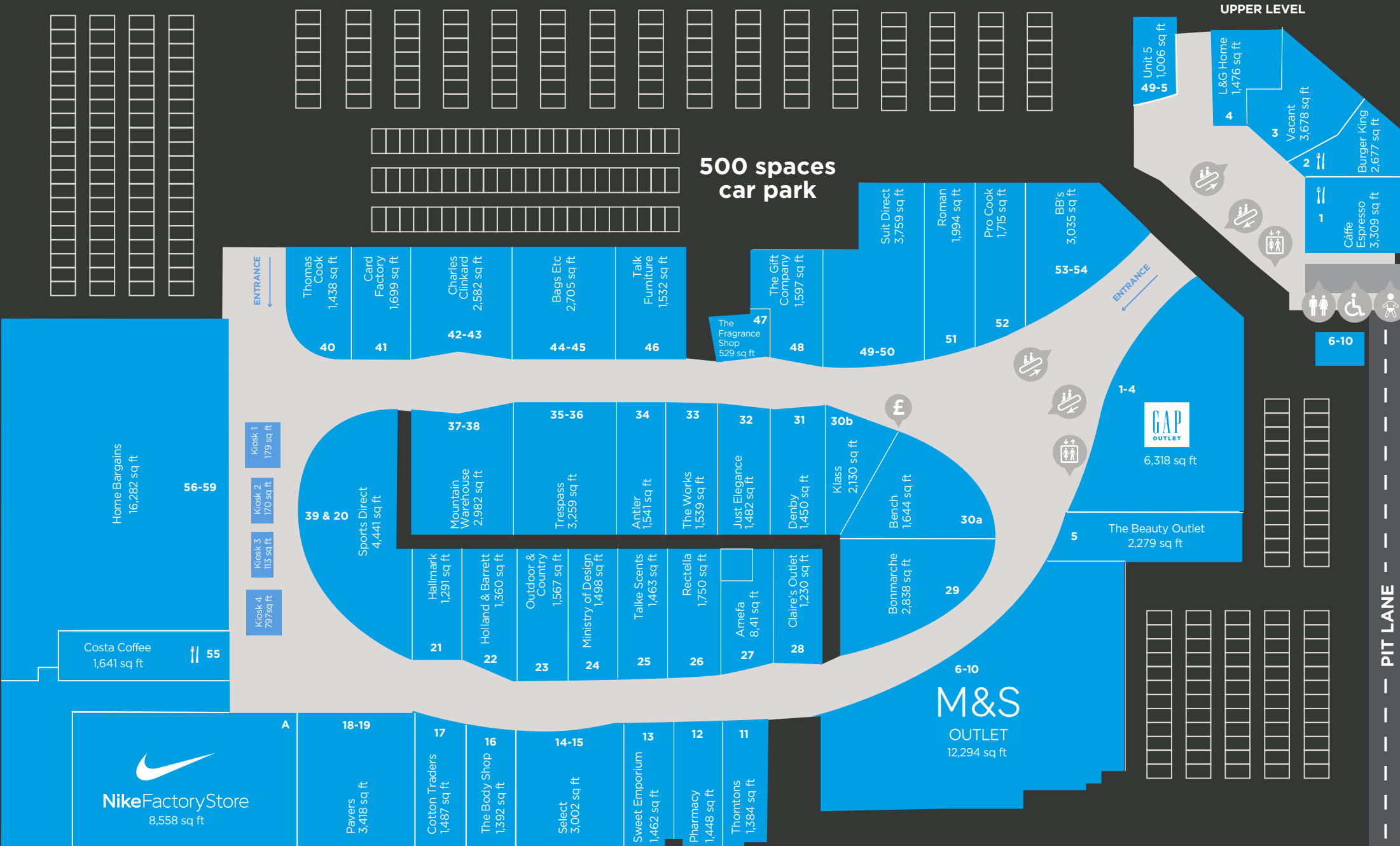


# GM Retail Leasing

# Affinity Staffordshire Stoke-on-Trent

500 spaces  
car park

UPPER LEVEL



## Contact

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